

**Media Contact:** Lori Randall  
Randall Public Relations  
(206) 624-5757 / [lori@randallpr.com](mailto:lori@randallpr.com)

**FOR IMMEDIATE RELEASE**

## ***WAVE kicks off Wine Country Celebration***

***Sip the WAVE of Washington's Latest and Greatest Wineries Friday, June 24***

BENTON CITY, Wash. – (April 19, 2005) – **WAVE—Washington Arriving Vintner's Event** – is *the* hipper-than-thou wine tasting of the year; drawing attention to emerging local vintners' first or second commercial releases, being held **Friday, June 24<sup>th</sup>, from 5:00 – 8:00 p.m. at Hedges Family Estate, Red Mountain**. Discover over 15 new wineries and sample appetizers from celebrated Seattle Chefs, to be announced.

Tickets are \$45 and can be purchased individually or as part of a Wine Country Celebration package featuring unique winery dinners, vineyard picnics, Grand Gala and the Wine Country Golf Classic. [Click here to purchase tickets.](#)

*Washington's Arriving Vintners Event (WAVE), WAVE returns in 2005 to gather Washington's newest up and coming vintners under one roof, offering the public a chance to discover the latest and greatest of what Washington has to offer. [www.wavetasting.com](http://www.wavetasting.com)*

*The first of its kind, **Washington Wine Country Celebration** has events at wineries in all four wine growing appellations and gives visitors the opportunity to picnic in the vineyards, dine with winemakers in the beautiful wineries, shop for unique regional items and, of course, taste the terroir of the various appellations of Washington wine. In the midst of this romantic weekend lies an exclusive, star-studded Grand Gala auction at a heralded estate overlooking the Yakima Valley. [www.winecountrycelebration.com](http://www.winecountrycelebration.com) (live April 5<sup>th</sup>)*

*Formed in 2003, **Washington Wine Country** is a non-profit association of Eastern Washington businesses promoting wine-related tourism, economic development and recognition of the world-class wine-growing region comprising the Yakima Valley, Columbia Valley, Walla Walla Valley and Red Mountain appellations. [www.winecountrywashington.org](http://www.winecountrywashington.org)*

# # #

**Media Contact:** Lori Randall  
Randall Public Relations  
(206) 624-5757 / [lori@randallpr.com](mailto:lori@randallpr.com)

**EDITOR'S NOTE: Not for Publication.**

There will be a **Media and Industry Tasting** of the **WAVE wineries** on May 3 from 2:00 - 5:00 p.m. at Top of the Market in Seattle, Wash.

To inquire about attending this event please contact Lori Randall at (206) 624-5757 or

[lori@randallpr.com](mailto:lori@randallpr.com)